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Evaluation of STOPAIDS Work on HIV Prioritisation

Background

STOPAIDS' 2017 – 2020 strategy identifies 'HIV prioritisation' as one of its two strategic impact areas. Under this strategic impact area, STOPAIDS has been working to influencing the UK government, and other UK stakeholders, to increase financial, programmatic and political commitment to the global HIV response. A key element of this work has included supporting the It Ain't Over Campaign, led by Youth Stop AIDS.

STOPAIDS is now planning to commission an evaluation to assess the impact of our work HIV prioritisation, articulate the specific contribution made by STOPAIDS, and review which advocacy tactics have been most successful.

Purpose & Objectives of the Evaluation

- To support STOPAIDS in reporting to funders
- To support STOPAIDS to articulate impact and build a 'case for investment' in order to apply for new grants from existing and new funders
- To provide learnings and insights to inform STOPAIDS planning for the next phase of work on HIV prioritisation

Scope

STOPAIDS work on HIV Prioritisation, and specifically progress towards the expected outcomes set out in the STOPAIDS' HIV prioritisation theory of change and progress towards the recommendations set out in STOPAIDS' Stocktake Review of DFID's Work on HIV/AIDS.

Key Questions

- What progress has DFID made towards financially, programmatically and politically reprioritising HIV? What of that progress can be attributed to STOPAIDS' advocacy?
- What change has STOPAIDS influenced in our advocacy targets (parliamentarians, decision makers)?
- To what extent has STOPAIDS delivered on the anticipated outcomes outlined in our HIV prioritisation theory of change?
- What external factors contributed to our successes and failures?
- Where we achieved our goals – what were the key reasons why we were successful?
- Where we didn't achieve our goals – what were the key reasons why we were not successful?
- What approaches and messages were most effective?
- How did our work contribute to learning and sharing best practice?
- What lessons learned should we consider as we plan the next phase of our work on HIV prioritisation?
- Is there value on STOPAIDS continuing to work on HIV prioritisation? What should this look like?
- How can STOPAIDS sustain and build upon the momentum we've created?

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- What would have happened if we hadn't carried out this work?

Deliverables

- Evaluation report of STOPAIDS work on HIV prioritisation

Methodology

- Interviews with key informants (STOPAIDS, Youth Stop AIDS, NGOs, DFID, parliamentarians)
- Review of internal and external documents (HIV prioritisation theory of change, grant applications and reports, STOPAIDS Stocktake Review of DFID's Work on HIV and AIDS)

Timeframe

This evaluation will need to be completed by mid-October. We expect the work to take a maximum of 7 days to complete. A budget and precise timetable will be negotiated with the consultant.

Fee

Payment to be made on receipt of an invoice after project completion.

Application process

Please submit an Expression of Interest to alysa@stopaids.org.uk by 5 September. Applications should include:

1. A short statement with the consultants' suggested approach, budget and timeline (max. 2 pages)
2. A CV highlighting relevant experience and the name of one referee.

If you would like to discuss this Terms of Reference before submitting an expression of interest please contact alysa@stopaids.org.uk.