

## **Evaluation of STOPAIDS Work on the 2019 Global Fund Replenishment and Creation of Learning Resource**

### **Background**

STOPAIDS is a membership network of 70 organisations with a distinguished thirty-year history of engagement on international development and HIV and AIDS. We believe that the only way to fight AIDS is in partnership. We bring UK civil society together, standing united, to advocate for UK leadership in the global response to HIV and AIDS.

STOPAIDS' 2017 – 2020 strategy identifies 'HIV prioritisation' as one of its two strategic impact areas. Under this strategic impact area, STOPAIDS has been working to influencing the UK government, and other UK stakeholders, to increase financial, programmatic and political commitment to the global HIV response. A key element of this work is our advocacy focused on the financial replenishments of the Global Fund to Fight AIDS, TB and Malaria, the most recent of which took place in October 2019. Our goal in this work is to ensure the UK pledges strongly and ambitiously to the Global Fund to enable it to meet its targets across the three diseases, including HIV. STOPAIDS additionally Chairs the UK Global Fund Replenishment Working Group which commits to delivering a joint strategy and joint activities to support a successful Replenishment, and has done throughout several Replenishment cycles.

With the 2019 Replenishment now behind us, STOPAIDS is commissioning a consultant to conduct an evaluation of STOPAIDS' role and effectiveness in its work around the last Replenishment. We would like the consultant to assess the impact of our work both organisationally as STOPAIDS and as the UK Global Fund Working Group Chair, articulate the specific contribution made by STOPAIDS and UK civil society and review which advocacy tactics have been most successful. This evaluation should refer to and build on past evaluations we have conducted of our Global Fund Replenishment advocacy and HIV prioritisation work. We additionally intend for the consultant to produce a learning resource based on their findings around how to secure advocacy successes in a turbulent political environment which we hope will be pertinent and of use to our wider membership.

### **Purpose and objectives of the Evaluation and the creation of the learning resource**

- To support STOPAIDS in reporting to funders
- To support STOPAIDS to articulate impact and build a 'case for investment' in order to apply for new grants from existing and new funders
- To provide learning and insights about the functionality and impact of coalition advocacy
- To provide learnings and insights to inform STOPAIDS and members in planning for the next phase of work on Global Fund Replenishment and HIV financing more broadly

### **Scope**

STOPAIDS work on Global Fund Replenishment, and specifically progress towards the expected outcomes is set out in the UK Global Fund Replenishment Working Group's Sixth Replenishment (2019) strategy and theory of change.

### Key Questions for consideration in the evaluation

- What progress has the UK made towards financially supporting the Global Fund? What of that progress can be attributed to STOPAIDS' advocacy and Chairing of the UK Global Fund Replenishment Working Group?
- What change has STOPAIDS influenced in our advocacy targets (parliamentarians, decision makers)?
- To what extent has STOPAIDS delivered on the anticipated outcomes outlined in our Global Fund Replenishment theory of change?
- What external factors contributed to our successes and failures?
- Where we achieved our goals – what were the key reasons why we were successful?
- Where we didn't achieve our goals – what were the key reasons why we were not successful?
- What approaches and messages were most effective?
- How did our work contribute to learning and sharing best practice?
- What lessons learned should we consider as we plan the next phase of our work on Global Fund Replenishment and Financing
- Is there value on STOPAIDS continuing to work on Global Fund Replenishment? What should this look like?
- How can STOPAIDS sustain and build upon the momentum we've created?
- What would have happened if we hadn't carried out this work?

### Deliverables

- Evaluation report of STOPAIDS work on Global Fund Replenishment
- A slide deck summarising the evaluation report that could be used in an external webinar/presentation to share the findings
- Learning resource based on evaluation findings which articulates how to secure advocacy successes in a turbulent political environment

### Methodology

- Interviews with key informants (STOPAIDS, members of UK Global Fund Replenishment Working Group, other NGOs as necessary/relevant, civil servants, parliamentarians)
- Review of internal and external documents (Global Fund Replenishment strategy and theory of change, grant applications and reports)

### Timeframe

This evaluation and learning resource will need to be completed by the end of September 2020. We expect the work to take a maximum of 8 days to complete. A budget and precise timetable will be negotiated with the consultant.

### Fee

Payment to be made on receipt of an invoice after project completion.

### Application process

Please submit an Expression of Interest to [jenny@stopaids.org.uk](mailto:jenny@stopaids.org.uk) by 10th August. Applications should include:

1. A short statement with the consultants' suggested approach, budget and timeline (max. 2 pages)
2. A CV highlighting relevant experience and the name of one referee.

If you would like to discuss this Terms of Reference before submitting an expression of interest please contact [jenny@stopaids.org.uk](mailto:jenny@stopaids.org.uk).

People living with or affected by HIV, from Black, Asian or minority ethnic (BAME) backgrounds or from other minoritized groups are particularly encouraged to apply and/or get in touch with any queries about the role – please email [jenny@stopaids.org.uk](mailto:jenny@stopaids.org.uk)

STOPAIDS is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive positive consideration for employment without regard to race, colour, religion, gender, gender identity or expression, sexual orientation, HIV status, national origin, genetics, disability, or age.

We are open to considering applications from joint applicants who would deliver the consultancy together. This consultancy is suitable for flexible working and work patterns, including arrangements such as non-standard working hours and working from home.

Interviews will be held in the week beginning the 10<sup>th</sup> August.