

## **Evaluation of STOPAIDS and UK Civil Society Global Fund Working Group work on the 2022 Global Fund Replenishment**

### **Background**

STOPAIDS is a membership network with a distinguished thirty-five year history of engagement on international development and HIV and AIDS. Our strength is in our membership and partnership and STOPAIDS convenes and unites UK civil society voices and positively shapes UK leadership in the global response to HIV and other health rights and equity issues.

STOPAIDS' 2022 - 2025 strategy identifies 'Quality of Life' as one of its three strategic impact areas . Under this strategic impact area, STOPAIDS has been working to influence the UK Government, and other stakeholders, to enhance funding for and access to quality HIV prevention, treatment, care and support. A key element of this work is our advocacy focused on the financial replenishments of the Global Fund to Fight AIDS, TB and Malaria (Global Fund), the most recent of which took place in 2022.

Our goal in this work is to ensure the UK pledges strongly and ambitiously to the Global Fund to enable it to meet its targets across the three diseases, including HIV. STOPAIDS additionally chairs the UK Global Fund Working Group which commits to delivering a joint strategy and joint activities to support a successful replenishment, and has done this throughout several replenishment cycles.

The Global Fund's seventh replenishment came at a challenging international context with the continuing COVID-19 pandemic, war in Ukraine, increased replenishment target and the UK Government (the second largest donor for the Fund's sixth replenishment) cutting their official development assistance (ODA) budget from 0.7% to 0.5% of its gross national income. It was also a very challenging period within the UK for resource mobilisation advocacy given the multiple changing ministers and prime ministers; drastic ODA cuts and significantly increased levels of ODA spending being diverted to other departments; and the target within the International Development Strategy to shift significant funding to bilateral programmes.

The Global Fund raised a record \$15.7 billion at the seventh replenishment however this is over \$2 billion short of reaching their seventh replenishment target of raising at least US\$18 billion. A significant part of this shortfall was due to the UK's reduced pledge of £1 billion which the UK Government announced in November 2023.

STOPAIDS is commissioning a consultant to conduct an evaluation of the role and effectiveness of STOPAIDS and the broader UK Global Fund Working Group (Working Group) in their work around the last Replenishment. Within the context of the UK Government making a reduced pledge with several challenging external circumstances, we would like the consultant to assess the impact of our work both organisationally as STOPAIDS and as the Working Group. This should articulate the specific contribution made by STOPAIDS and Working Group, and review which advocacy tactics have been most successful. It will consider advocacy from 2020-2022, including an assessment on the contribution of civil society advocacy in influencing decision-making on the final pledge from the UK

Government. We would also like the consultant to share lessons learned and recommendations as we plan the next phase of our work on Global Fund resource mobilisation advocacy.

This evaluation should refer to and build on past evaluations we have conducted of our Global Fund Replenishment advocacy and HIV prioritisation work, and other recent internal and external evaluations considering the 2023 Global Fund replenishment.

#### Purpose and objectives of the evaluation

- To provide learnings and insights to inform STOPAIDS and the Working Group in planning for the next phase of work on Global Fund Replenishment and HIV financing more broadly.
- To provide learning and insights about the functionality and impact of coalition advocacy
- To support STOPAID and other Working Group members in reporting to funders, partners and to articulate impact.

#### Scope

STOPAIDS and the UK Civil Society Working Group's work on Global Fund Replenishment, and specifically progress towards advocacy outcomes set out in strategies and theory of change.

#### Key Questions for consideration in the evaluation

Context setting:

- What financial commitments and contributions has the UK made to the Global Fund in the evaluations? This should consider conversion of the sixth replenishment pledge, additional funding for the Global Fund's COVID-19 Response Mechanism and the UK's pledge for the Seventh Replenishment.
- What factors influenced the final pledge decision made by the Rishi Sunak Government?
- What was the scope of what was possible for the UK government to pledge given the financial and political constraints at the time? What was the highest likely possible pledge that the UK Government could have made within 0.5% GNI ODA spending restraints and the commitment to reducing funding to multilaterals?

Assessment of STOPAIDS

- What was the role and contribution of STOPAIDS in securing the UK pledge that was made?
- Which goals did STOPAIDS achieve and what did we not achieve? To what extent were these achievements/failures a result of our own activities and which weren't? What external factors contributed to our successes and failures?
- What approaches and messages were most effective?
- What was the impact of STOPAIDS mainstream media work?
- What was the impact of different STOPAIDS novel tactics employed during the replenishment campaign?
- How effective was STOPAIDS' engagement with parliamentarians on the campaign and use of parliamentary procedures?

Assessment of the Working Group

- What was the role and contribution of the Working Group in securing the UK pledge that was made?

- Which goals did the working group achieve and what did we not achieve? To what extent were these achievements/failures a result of our own activities and which weren't? What external factors contributed to our successes and failures?
- What approaches and messages were most effective?
- What was the impact of the Working Group's mainstream media work?
- What was the impact of the Working Group's public engagement?
- What was the value-add of the Working Group's Communications and Media, and Campaigns, Taskforces? How can we further strengthen our impact with campaigns and media engagement?
- What was the impact of different novel tactics employed during the replenishment campaign by both the Working Group collectively and by individual members?
- How effective was the Working Group's engagement with parliamentarians on the campaign and use of parliamentary procedures?
- How strong was collaboration in the Working Group? How did collaboration help or hinder our advocacy?
- To what extent did the working group achieve consensus on key advocacy asks and messaging; to what extent was consensus beneficial for achieving our advocacy aims?
- Was there any added value of collaboration between UK CSOs and other UK actors in the Global Fund replenishment campaign? How might this collaboration be improved?
- Was there any added value of collaboration between UK CSOs and other advocates in other geographical regions around the world? How might this collaboration be improved?

#### Learning

- How did our work contribute to learning and sharing best practice?
- What lessons learned should we consider as we plan the next phase of our work on Global Fund Replenishment and Financing?
- Within the continued constrained ODA context in the UK, how should STOPAIDS and the Working Group's approach develop?
- How could STOPAIDS and the Working Group response to the turbulent political and economic that the Global Fund's replenishment was situated in be strengthened?
- Is there value on STOPAIDS continuing to work on Global Fund Replenishment? What should this look like?

#### Deliverables

- Evaluation report of STOPAIDS and the Working Group's work on Global Fund's Seventh Replenishment.
- A slide deck summarising the evaluation report that could be used in an external webinar/presentation to share the findings.
- Presentation via Zoom to members of the Working Group and other stakeholders.

#### Methodology

- Review of internal and external documents (Global Fund Replenishment strategy, theory of change, grant applications and reports, other evaluations)

- Interviews with key informants (STOPAIDS, members of UK Global Fund Replenishment Working Group, other NGOs as necessary/relevant, civil servants, parliamentarians, private sector partners)

#### Timeframe

This evaluation will need to be completed by 24th July. We expect the work to take six days to complete. A budget and precise timetable will be negotiated with the consultant.

#### Fee

Payment to be made on receipt of an invoice after project completion.

#### Application process

Please submit an Expression of Interest to [james@stopaids.org.uk](mailto:james@stopaids.org.uk) by 6pm BST on 26th June.

Applications should include:

1. A short statement with the consultants' suggested approach, budget and timeline (max. 2 pages)
2. A CV highlighting relevant experience and the name of one referee.

STOPAIDS is committed to creating a diverse environment and is proud to be an equal opportunity employer and contractor. All qualified applicants will receive positive consideration without regard to race, ethnicity, religion, gender, sexual orientation, gender identity or expression, sex characteristics, HIV status, national origin, genetics, disability, or age.

People living with or affected by HIV, from Black, Asian or other minority groups and people based in low- and middle- income countries are particularly encouraged to apply and/or get in touch with any queries about the role (please email [james@stopaids.org.uk](mailto:james@stopaids.org.uk)).

We are open to considering applications from joint applicants who would deliver the consultancy together. This consultancy is suitable for flexible working and work patterns, including arrangements such as non-standard working hours and working from home.

Interviews will be held on Wednesday 28th June.