

**Consultancy Terms of Reference:
Evaluating STOPAIDS' global collaborative advocacy**

Vacancy type: Freelance consultancy (approx. 12 days)

Location: Virtual, flexible

Timeline: April-November 2024

Expected day rate: 500 GBP

Project summary: An evaluation of STOPAIDS' global collaborative advocacy in 2020-2023 to understand how effective our work is in increasing funding and amplifying the voice of marginalised communities in low- and middle-income countries and how we can be more effective in this work.

Project Background:

STOPAIDS is a UK-based HIV, health and human rights advocacy network. We draw on our 35-year experience working on the HIV response to support UK and global movements that challenge the systemic barriers and inequalities preventing people from realising their right to health and wellbeing. Our vision is a world without AIDS, where all people can realise their right to good health and wellbeing. In our current strategy (2022-2025), STOPAIDS seeks to secure key steps towards transforming funding, power and systems, particularly for people living with and affected by HIV and marginalised (key and vulnerable) populations through three interdependent advocacy impact areas:

1. **Placing People Over Profit:** Ensuring equal access to medicines, strengthening people's rights regarding digital health technologies, and defining the private sector's role in global health
2. **Delivering Quality of Life for people living with and affected by HIV:** By ensuring funding for quality HIV services and community responses; by integrating HIV and rights into broader health; and by addressing barriers beyond health, like criminalisation of most affected populations, that prevent us from ending AIDS
3. **Seeking to transform aid, solidarity and development co-operation:** This means moving away from the outdated structures and practices of international aid that concentrate power in the hands of the few, and toward an approach that is built on meaningful involvement of all stakeholders, particularly affected communities and civil society.

Our work is delivered through strategic convening and mobilising, hosting, systemic analysis and influencing of decision-makers. The current STOPAIDS strategy for 2022-2025 can be viewed [here](#).

Anti-Oppression Framework

The STOPAIDS strategy is framed by our living [anti-oppression framework](#) which is grounded in four key values of: humility, shifting power, solidarity and co-ownership. As an organisation based in the UK, we must be mindful of the power and privilege we hold and show humility as we learn and grow towards our anti-oppression goals. We do this by working to shift power to where it's most needed, ensuring co-ownership of our work – involving, centering, and learning from organisations and individuals who are more marginalised – and acting in solidarity toward shared goals.

Aim:

The consultant will work with the STOPAIDS team to evaluate our collaborative global advocacy in 2020-2023 to:

- Understand to what extent our work and approach is effective in increasing funding and amplify the voice of marginalised communities in low- and middle-income countries
- Learn how we can be more effective in this work
- Better understand and demonstrate our role and value-add as a UK-based advocacy organisation

Methodology:

We anticipate that this research will be exclusively desk-based, with virtual interviews. The consultant will work with STOPAIDS to identify areas of focus within the 2022-2025 [STOPAIDS strategy](#).

The consultant will:

- Conduct a literature review and context analysis in May 2024
- Hold two consultation meetings with the STOPAIDS team (May 2024)
- Conduct 10-12 interviews with key stakeholders (including civil society and community organisations and global health institutions) in May-June 2024
- Set up a survey for written input from stakeholders in May-June 2024
- Analyse input gathered from the survey, desk research and interviews and write an initial draft report by mid-August 2024 for one round of feedback (allowing minimum 2 weeks for input) from the STOPAIDS team with a final report submitted by 13 September
- Participate in a learning session (60-90 minutes) with the STOPAIDS team and member organisations to review existing strategies and activities to guide STOPAIDS future work in September 2024
- Review the STOPAIDS monitoring, evaluation and learning framework and provide recommendations on how these could be improved based on the evaluation above

STOPAIDS will provide:

- An induction meeting
- Contact person for any questions throughout the evaluation process
- Contacts for interviews (the consultant will be responsible for arranging and conducting interviews)
- Relevant documents for desk research including reports, evaluations and monitoring and evaluation tools
- Access to a zoom account, if needed

Deliverables:

- Evaluation report, including literature review, context analysis and evidence from interviews and surveys
- Minimum 5 case studies on the impact of STOPAIDS work
- Review of monitoring, evaluation and learning framework

Preferable skills and expertise:

- Knowledge of the global health landscape
- A proven track record of undertaking similar evaluation processes of global, collaborative advocacy (particular working with civil society organisations (NGOs and/ or Community-led organisations))
- Experience of conducting interviews, developing and interpreting transcripts and producing high-quality critical analysis
- Strong ability to convene teams
- Excellent interpersonal skills and communications skills, both written and verbal

Expressions of Interest:

Please submit a maximum of 2 pages outlining:

- your approach to this evaluation (including how this will be guided by [STOPAIDS Anti-Oppression Framework](#))
- Budget required

Please submit alongside a C.V., evidence of previous experience of this type of work (1-2 documents max) and the names of two referees. Expressions of interest should be emailed to Courtenay Howe at courtenay@stopaids.org.uk by **5pm BST Thursday 18 April 2024**.

STOPAIDS is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive positive consideration without regard to race, ethnicity, religion, gender, sexual orientation, gender identity or expression, sex characteristics, HIV status, national origin, genetics, disability, or age. Note that we are open to considering applications from joint applicants who would deliver the consultancy together. This consultancy is suitable for flexible working and work patterns, including arrangements such as non-standard working hours and working from home.